

## GENERAL INFORMATION

- NO BASE MONTH - only levels achieved during the qualification period will be considered
- HIGHER LEVEL QUALIFICATION - the number with the higher qualification will be taken into account, not the main one
- LONG QUALIFICATION PERIOD - 10 months to meet the qualifications (from February to November 2024)
- CENTRAL EVENT - for Business Partners at the levels of Golden and Diamond Orchid, as well as the III Marketing Plan
- REGIONAL EVENT – for Business Partners at the levels of Pearl and Amaranth Orchid; the anniversary combined with the Global Networking Forum (training-oriented)

**IMPORTANT!** Those who qualify for the Central Event will also have the opportunity to participate in the Regional Event on the condition that they lead a training anniversary for the participants (to gain this opportunity, you will be able - after the announcement of the qualification results - to fill out the appropriate questionnaire)

## CENTRAL EVENT - DETAILED INFORMATION

Business Partners who meet the following rules during the qualification period (February - November 2024) will receive **TWO-PERSON INVITATIONS WITH THE FLIGHT COSTS COVERED BY FM WORLD.**

### Golden Orchids

- reach the Golden Orchid level (or higher) at least 5 times
- after reaching the Golden Orchid level for the first time, they will not drop more than one level, not lower than to the Amaranth Orchid level by the time of event
- have an active loyalty agreement\*
- have an active Business Partner Business Card\*\*.

### Diamond Orchids

- reach the Diamond Orchid level (or higher) at least 4 times
- after reaching the Diamond Orchid level for the first time, they will not drop more than one level, not lower than the Golden Orchid level by the time of event
- have an active loyalty agreement\*
- have an active Business Partner Business Card\*\*.

### Leaders of the III Marketing Plan

- reach the level of any Star of the III Marketing Plan at least once
- after reaching the Star level for the first time, they will not drop more than one level by the time of event
- have an active loyalty agreement\*
- have an active Business Partner Business Card\*\*.

## REGIONAL EVENT - DETAILED INFORMATION

Business Partners who meet the following rules during the qualification period (February - November 2024) will receive **TWO-PERSON INVITATIONS WITH THE FLIGHT COSTS COVERED BY FM WORLD**

### **Pearl Orchids**

- reach the Pearl Orchid level (or higher) at least 8 times
- after reaching the Pearl Orchid level for the first time, they will not drop more than one level, not lower than the Golden Magnolia level (21%) by the time of event
- have an active loyalty agreement\*
- have an active Business Partner Business Card\*\*

### **Amaranth Orchids**

- reach the Amaranth Orchid level (or higher) at least 7 times
- after reaching the Amaranth Orchid level for the first time, they will not drop more than one level, not lower than the Pearl Orchid level by the time of event
- have an active loyalty agreement\*
- have an active Business Partner Business Card\*\*.

**IMPORTANT!** FM WORLD and individual branches will conduct additional, individual qualifications for outstanding Business Partners (who do not have the opportunity to meet the qualifications from the Pearl Orchid level). Completion of the tasks assigned to them will result in receiving a two-person invitation to the Regional Event.

\*Loyalty agreement - signed no later than the last month of qualification (November 2024), active at least until the month of event

\*\*active Business Partner Business Card - purchased and active no later than April 1, 2024, active for the entire period until the month of event

### **ADDITIONAL INFORMATION**

Only a Business Partner who has obtained the right to participate in the anniversary under the presented conditions may take part and cannot transfer it to another entity.

FM WORLD may refuse to grant a Business Partner the right to attend the 21st-anniversary event if:

a) there are reasonable grounds to believe that the Business Partner will not achieve good results in the FM WORLD network in the future, especially if the Business Partner's Point Turnover has decreased in relation to the Point Turnover from the months of achieving and maintaining (repeating) the Target Level or has ceased actual actions aimed at developing the FM WORLD network.

b) participated in a training/meeting/event organized by FM WORLD and violated the rules of participation in these events or behaved in an inappropriate manner, especially aggressive or vulgar.

c) does not provide information or documents necessary for the organization and participation in the anniversary, for example, does not have a passport valid for at least six months after the planned end date of the anniversary.